



The Brand Trusted by Superbrands in India



Corporate Background

Radhakrishna Foodland Private Limited (RFPL), India's leading National Supply Chain Management Specialist, has over 30 years of rich and varied experience in the Foodservice, Retail, Quick Service Restaurants (QSRs), Distribution and Logistics businesses. RFPL is committed to delivering seamless, customized, functionally excellent and **“Fit To Purpose”** Supply Chain Management solutions in terms of cost, service and schedule to every customer.

Our commitment to customer service and our ability to anticipate, adapt, evolve and innovate with each customer or situation has enabled us to emerge as the trusted partner to some of the world's most prestigious brands.

With a carefully managed growth strategy and agile adaptation to our customers' needs, we have successfully established a leading position in one of the most demanding growth markets in the world.

Our dedication to operational excellence applies across every sector in which we operate and is underpinned by an ongoing program of product and service development to anticipate future requirements of our customers.

Serviced Sectors:

- ★ Food Service
- ★ Retail
- ★ Consumer Products
- ★ Agri Food Products
- ★ Pharma
- ★ Industrial



Our Valued Clients



Our Service Offerings:

Warehouse Management

- Shared/Dedicated Facilities
- Manage Multi-temperature Products
- Optimize efficiency - Inventory Control
- Safety and Security of Stock
- Forecasting and Scheduling

Transport Management

- National Fleet Deployment and Management
- Routing and Optimization
- Shipment Tracking
- Freight Payment Accounting
- Inspection and Reporting on receipt

Value Added Services

- Inventory Management
- Reverse Logistics
- 3rd Party Logistics / 4th Party Logistics
- Co-packing / Packing Design
- Retail Solutions

Project Management

- Solution Design
- Technology Implementation and Support
- Property Management
- Material / Machinery Procurement
- Industrial Relations

Integrated Solutions for Supply Chain Challenges

RFPL offers a comprehensive range of supply chain solutions for its customers that cover the entire gamut of Warehouse Management, Transportation Management, Value Added Services and Project Management requirements.

Warehouse Management

Our range of streamlined warehouse solutions that maximize productivity, are amongst the most diverse in India. It encompasses dedicated, shared-user, automated and multi-temperature operations. We deal with all types of products -- from raw materials to finished goods. A unique combination of engineering, information technology, human resources and supply chain skills enables us to provide functionally excellent solutions that are Fit To Purpose. By working in close partnership with our customers, we identify the optimum operational model based on variables such as product type, customer geography and technology requirements.

Our trained, certified, experienced, motivated and empowered unit managers and teams deliver operationally excellent service standards.



Transport Management

RFPL has responded adeptly to modern supply chain challenges with a comprehensive range of transport services, which cater to local, regional and national requirements. We add value and build in flexibility through advanced solution design and supply chain modeling where required. We effectively leverage technology to optimize routes, track consignments, maximize driver and vehicle efficiency. Systems integration ensures total visibility whilst transport is managed across multiple depots and state lines.

Our team of experienced drivers ensures that the integrity of the products is always maintained. We invest in training and motivating them to ensure accurate and timely deliveries.



Value Added Services

RFPL offers organizations various standardized options in their logistics solutions through collaborative services across the entire spectrum in the supply chain. Whether it is flexibility, pay-as-you-go warehousing space, shared transport to optimize capacity or a co-packing facility, our width of experience makes us the ideal shared-user partner for all businesses - small, medium or large.

Our in-depth understanding of each project's unique characteristics coupled with our ability to challenge and re-engineer existing solutions, enables us to differentiate our service offerings and bring additional value to our clients.

Our ability to work across different technology platforms including SAP and integrate management information allows our clients to make informed decisions in lesser time. Our experience across varied industries and our belief in continuous improvement allows us to deliver on our Key Performance Indicators, often surpassing expectations.



Project Management and Consultancy

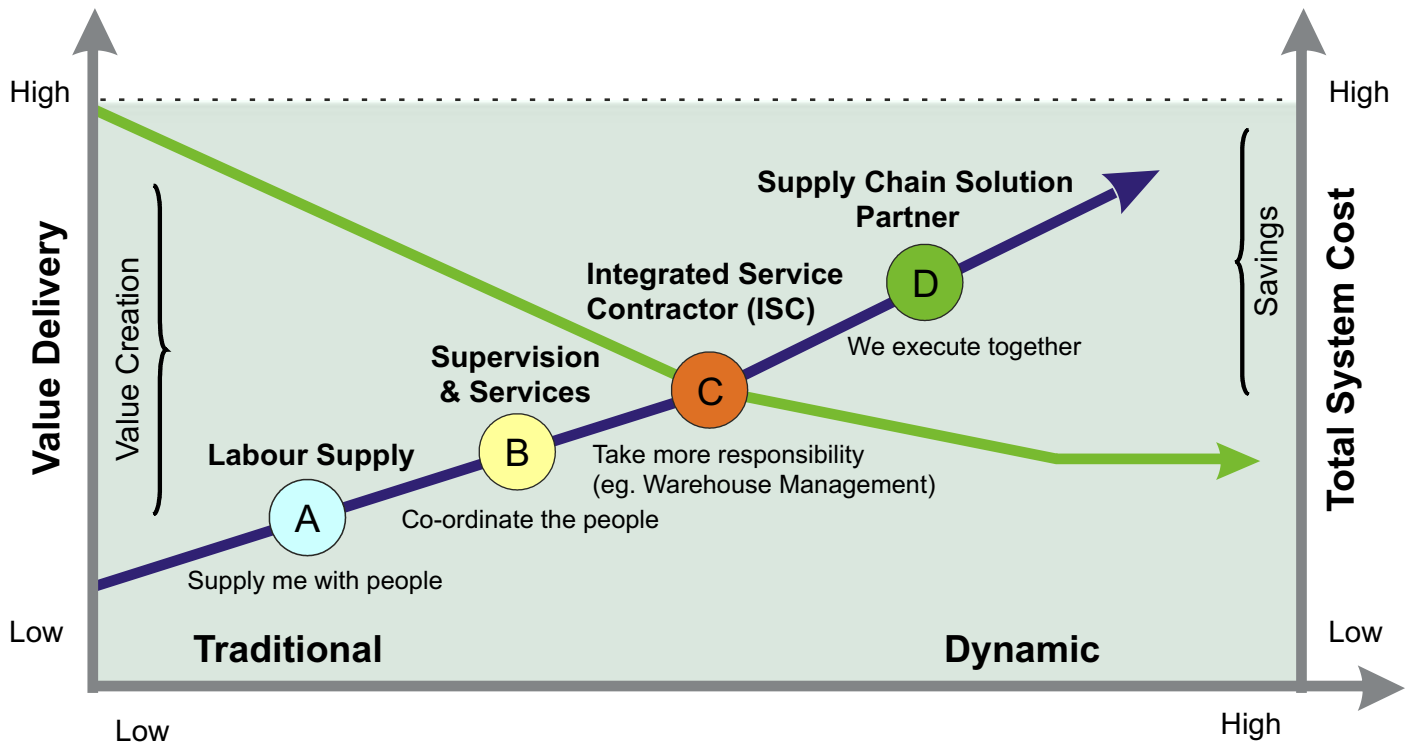
RFPL offers Project Management services to the Supply Chain Industry by providing a renewed approach to Supply Chain solutions. We present independent and non-conflicting services backed by our experience garnered over three decades of work across industries.

We have specialists who conceptualization, design, engineer and commission, Optimal National Supply Chain networks to clients through Supply Chain Improvement Programs, Network, Warehouse Design, Supply Chain Planning, Transport Management and Systems Optimization.

Our detailed understanding of the supply chain allows us to effectively identify key areas for improvement that impact the cost effectiveness, efficiency and reliability of the entire supply chain network.



Strategic, Collaborative and Integrated Approach



Our Approach: Strategic, Collaborative and Integrated

We partner with you in a strategic and collaborative manner to better address your customers' needs and buying decisions. Our results and solutions based attitude coupled with our VIGS (Value Improvement Guaranteed System) will allow you to profitably grow your business in quick time and establish a footprint in all the high consumption locations in India.

Our Focus: Services that Benefit You.

Brand Protection

At RFPL, our focus is to ensure that we protect your brand by ensuring business continuity and total system integrity. Our understanding of India, and the supply chain challenges faced here has enabled us to develop effective systems and processes to mitigate risks and fuel sustainable business growth.

We have a “Zero-Tolerance” approach to Quality, Health, Hygiene, Safety, the Environment, Maintenance and Compliance, all in a continuous effort to serve the customer better. Our involvement with the communities we work with, allows people in the community to participate and grow, making our growth mutual and inclusive.



Contributing to Profitable Growth of Your Business

Our understanding of capacity utilization, productivity, inventory, cost, Waste, Error and Theft (WET) management along with our ability to constantly track, trace and tally these metrics enables us to help you grow your business more efficiently, improve your working capital cycle, reduce your total system cost and more importantly assure profitable sales growth for your brands.



Being there for you 24/7 - Aligning with your National Footprint Strategy

Customer Service is at the core of our business philosophy. Serving our customers better is what we believe, allows us to grow. Our understanding of the locations you want to reach, the formats of customers you want to serve, your product range and year round promotional cycles allow us to make sure that your products are always available at a competitive price, ensuring that all service level parameters are measured, reported and reviewed periodically for timely corrective actions.





Registered Office

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Fax: +91-22-2534 8396

International Office

Radhakrishna Foodland
918 Sandpiper Drive,
Sugar Land TX 77478, USA.

Distribution Centres:

Kalamboli Distribution Centre

"Food Park", Plot No. 1,
Sector KWC, Kalamboli 410 218,
Taluka Panvel, Raigad, Maharashtra.
Tel: +91-22-6793 3200
Tel: +91-22-27421620
Fax: +91-22-2742 4818

Noida Distribution Centre

C-8, Phase 2, Near District Court,
Noida 201 305 U.P.
Tel: +91-0120-3047351/56/72
Fax: +91-0120-3047375

Hyderabad Distribution Centre

Plot No - 3, Block No - 35,
Auto Nagar,
Hyderabad 500070
Andhra Pradesh
Tel: +91-040- 24025749

Bengaluru Distribution Centre

Safal Market, Commercial Block,
Near ICICI Bank, P.B.No.6714,
Sy. No.99, Village Khajisonenahali,
Whitefield Hoskote Road,
Bengaluru 560067
Karnataka
Tel: +91-80-28450924/8605
Fax: +91-80-28450350

Kolkata Distribution Centre

C/o S B Dutta Enterprises,
24/C Bediadanga, 2nd Lane,
Ballygunj, Kolkata 39
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Tel: +91-033-23430605